



PUBLIC HEALTH RESOURCES FOR PRIMARY CARE TOBACCO

INTRODUCTION

Each year over 14,500 Michiganders die from tobacco use and exposure to secondhand smoke and more than 17,000 Michigan children become addicted to tobacco, a third of whom will die prematurely because of this addiction. Smoking-caused health problems cost Michigan a total of more than \$3.4 billion per year, including more than \$1.1 billion in Medicaid expenditures. The efforts of the Michigan Tobacco Prevention Program at the Michigan Department of Community Health (MDCH) and its many local partners have resulted in a 63% drop in Michigan high school smoking since 1997 and a 28% drop in adult smoking over the same time period.

WEB RESOURCES

[Michigan Tobacco Quitline \(1-800-QUIT-NOW\)](#)

The Michigan Tobacco Quitline is available 24 hours a day, 7 days a week to support smokers who are trying to quit. Callers can get brief advice and free self-help materials, or can elect to enroll in either a telephonic or online coaching program or text-messaging. Callers can also get referrals to local quit smoking programs. Primary care practices can refer patients to the Quitline by completing a [Fax Referral Form](#) for patients who are willing to quit in 30 days. Once the Fax Referral Form is received, the Michigan Tobacco Quitline coaches initiate an intake call within 48 hours to determine eligibility for a menu of services offered.

- [Refer](#) a patient who is ready to set a quit date in the next 30 days
- [Enroll](#) in the program by providing basic contact information

[The Michigan Provider Online Tobacco Cessation Toolkit](#)

The Michigan Provider Online Tobacco Cessation Toolkit provides information, fax referral forms and other resources to assist clinicians in encouraging their patients to stop using tobacco products. Research has repeatedly shown that one of the strongest influences on a person's decision to quit smoking is the recommendation of a trusted health care provider. The tool kit equips providers to play an important supporting role in patients' efforts to become tobacco free.

- Access the [Providers Tool Kit](#) online
- Find other information and resources at the Michigan Health & Wellness [Tobacco page](#).

CONTACT INFORMATION

For more information about public health programs related to TOBACCO, please contact:

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